



VoIP Technology is the Right Solution for First Bank of Idaho's Multiple Locations

Ketchum, ID – October 25, 2005 – KineticWorks, Inc. consulted with First Bank of Idaho to justify a new multi-site VoIP phone system. First Bank needed a solution that would give them better control of administering their voice network, provide more advanced features, and reduce overall network costs across their locations in Idaho and Wyoming.

KineticWorks evaluated multiple hardware and hosted VoIP service providers. After conducting a feature comparison and total cost of ownership analysis, Zultys Technologies (www.zultys.com) was the selected solution. The new onsite hardware based system provided an all-in-one collaboration, fax, unified messaging, and presence server.

KineticWorks coordinated with First Bank of Idaho's IT provider to deploy the solution on time and within budget.

About KineticWorks

KineticWorks is a single source telecom connection offering local, long distance, Internet, data and VoIP services from industry leading providers. KineticWorks is committed to providing its customer a single point of contact for telecom vendors that offer significant savings and personal service. We derive our competitive advantage by delivering differentiated and cost-effective solutions to businesses across the country.

About First Bank of Idaho

First Bank of Idaho is a locally-owned community bank dedicated to offering our clients a superior level of service. One-on-one contact is our primary focus and our telephones are answered by people, not machines. Most importantly, we live here, work here, play here... and make all our decisions here in the Wood River Valley. We know our clients, their businesses, and the ins and outs of this marketplace. It is our vision to be a core member of our community, helping them prosper and grow.